

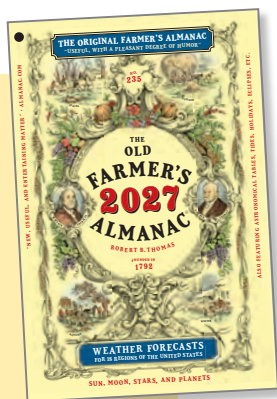
# IN PRINT

## THE OLD FARMER'S ALMANAC 2027 & GARDEN GUIDE 2026

Double your impact and reach avid gardeners and nature lovers year-round!

### RELIABLE CONTENT, TRUSTED BY MILLIONS

Our 2027 print edition marks 235 years of continuous publication. *The Old Farmer's Almanac* in print acts as an annual resource for millions of readers who turn to this book continually throughout the year. Our readers are active, informed, resourceful, and independent-minded individuals. Readers value the Almanac's content and trust our brand; as well as our advertising partners.



CONTRACTS DUE:

**MAY 2, 2026**

MATERIALS DUE:

**MAY 9, 2026**

ON NEWSSTANDS:

**SEPT 1, 2026**

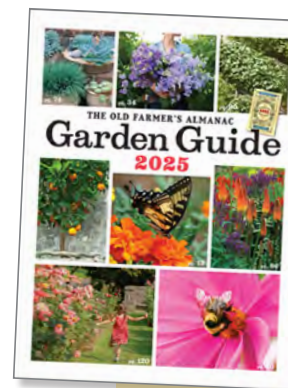
### DISTRIBUTION

2.5 million copies in key outlets  
continent-wide:

- ACE hardware stores
- Amazon.com
- Barnes & Noble
- BJ's Wholesale Club
- Books-A-Million
- CVS
- Independent bookstores
- Indigo/Chapters
- Kroger/Albertson's supermarkets
- Loblaws supermarkets
- Lowe's
- Meijer supermarkets
- Safeway supermarkets
- Sam's Club
- Shoppers Drug Mart
- Target
- Tractor Supply
- Walgreens
- Walmart

### GROW BETTER TOGETHER

In spring, *The Old Farmer's Almanac* community of avid gardeners comes alive—and that's when and why we publish our annual *Garden Guide* magazine. Packed with inspiration, ideas, instructions, and solutions for gardeners of every experience level, the *Garden Guide* builds on the reach of *The Old Farmer's Almanac* and extends its reputation as a trusted resource. Distributed by major retailers and garden centers, the *Garden Guide* is essential to your marketing campaign if your future customers are interested in nature, gardening, and maintaining a healthy home.



CONTRACTS DUE:

**DEC 3, 2025**

MATERIALS DUE:

**DEC 10, 2025**

ON NEWSSTANDS:

**FEB 3, 2026**